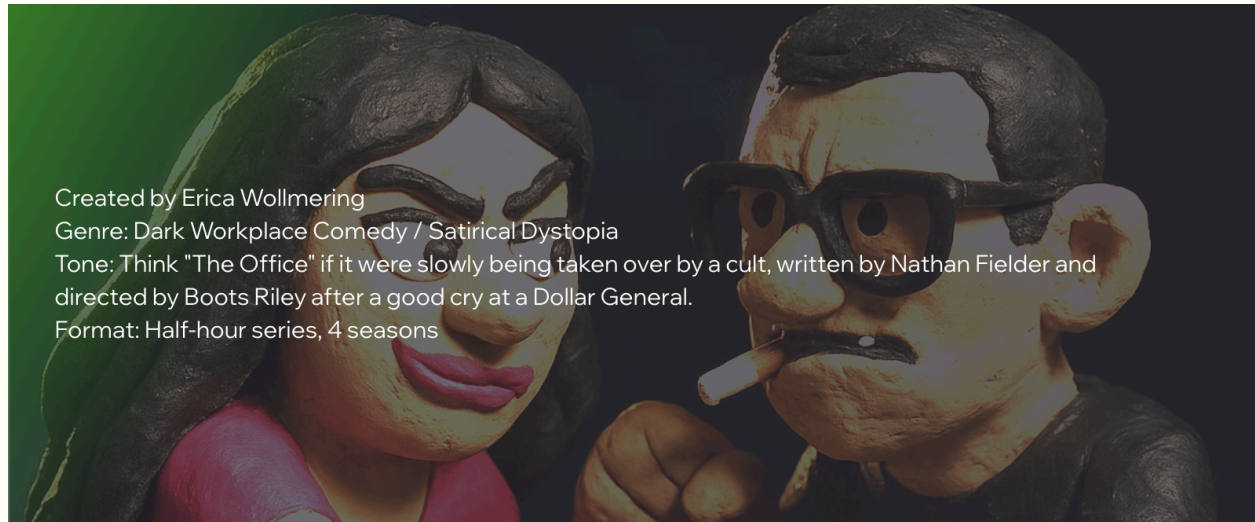


BUY NOW, SOUL LATER

(terms and emotional
costs may apply)

A failing home shopping network is overtaken by a cult-like tech company promising AI salvation. As the broadcast world collapses, a quiet lighting tech named Mikey begins a covert rebellion—not with a bang, but with shadows, silence, and claymation.



THE WORLD

SHOPandTV is a crumbling, low-budget home shopping network recently acquired by a mythical tech billionaire, Dirk Lawrence, who never appears on screen. Staff are told they must "create measurable value" or be replaced. Every part of life is monetized: mop meltdowns go viral, laminated value charts track your worth, and corporate spirituality (led by a mid-level manager turned cult prophet) promises transcendence through "manifestation funnels."



THE CHARACTERS



Mikey

Sharp-eyed, unseen lighting tech—quietly empathic, a subtle guide for the viewer through an absurd, uncaring system.



River

Mikey's lovable, clueless roommate and PA. Accidentally becomes the face of the billionaire owner.



Joy

Artsy, cynical set dresser. Eventually squats over a wellness humidifier in protest.



Thad

Over-eager manager who channels a fake spiritual entity called Nayboochii.



Dale

HR mole who uses TikTok analytics to rank staff on a "Chart of Worth™."



Slade

Formerly hot camera guy unraveling via thirst traps and ring lights.



Kenny

Janitor with a radioactive storage closet and mysterious past.



Lizzy Prance

SHOPandTV's most unstable guest host. Part life coach, part liability.



Vern

Reclusive studio engineer who lives among outdated tech and listens to conspiracy radio.

WHY NOW

Buy Now, Soul Later is a workplace comedy for people drowning in debt, anxiety, and ambient corporate cult energy. It speaks to a generation monetizing its own breakdowns in exchange for algorithmic attention.

It's weird. It's honest. It's disturbingly funny. And it knows the truth: The system isn't broken. It was built this way.





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